

Artwork Spec Sheet

2.5m Freestanding Banner

Visual Size : 2340mm x 840mm
Artwork Size : 2350mm x 850mm (including bleed)

General

Please ensure artwork is supplied in line with our specification below. Artwork received that is not to our specifications may be subject to additional charges. We can not be held responsible for print errors which have occurred as a result of artwork being supplied incorrectly.

Artwork Origination (PDFs)

We require high resolution print ready PDF files, please ensure that all fonts and images are embedded.

Artwork Set-Up

- The visual size shown above indicates a safe copy area, ensure all critical information falls within this area.
- Please bleed your artwork out to the artwork size above.
- Ensure that all keylines representing visual sizes are removed, failure to do this may result in the keyline being printed.
- Set your artwork up in scale to the artwork size above, commonly used scales are 25% or 10% for larger products.
- Images must be supplied in CMYK, any RGB images will be converted to CMYK as closely as possible.
- Any Pantone colours will be reproduced in CMYK and will be matched as closely as possible.
- Ensure artwork elements do NOT have overprint selected.

Image Resolution

Image resolution really depends on your viewing distances:

Less than 4 feet away = 150dpi at full size
4 to 12 feet away = 80dpi at full size
12 feet and above = 40dpi at full size

If you can not supply an image at a high enough resolution we do get good results even from lower resolution files due to the outstanding performance of our pre-press rips.

